

Transform

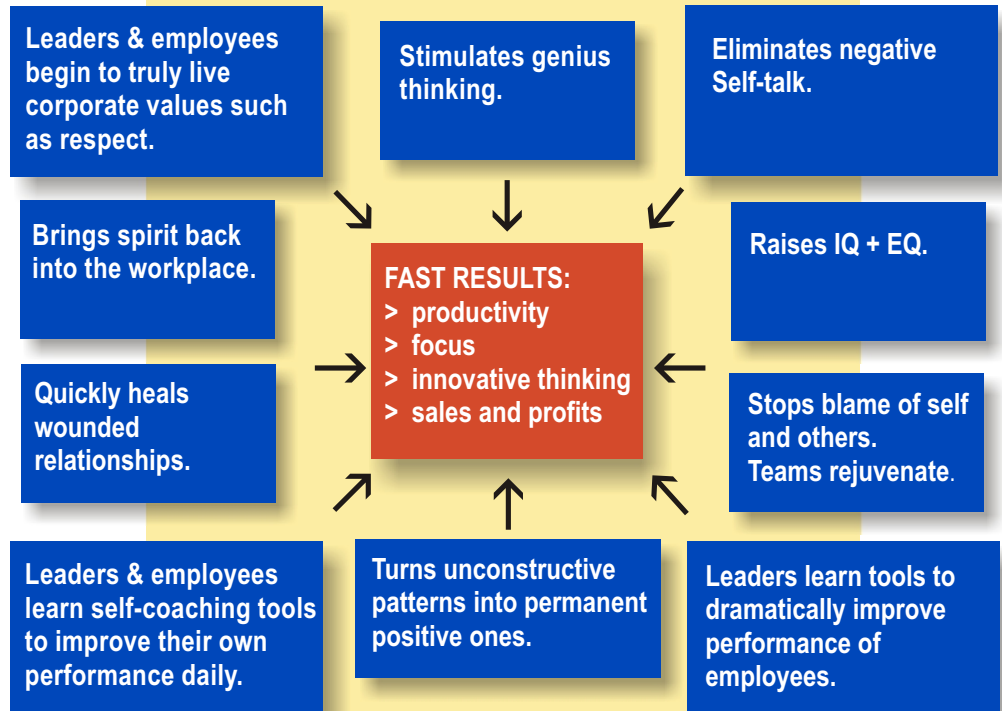
With CLI For Your
Corporate Prosperity



"Dawn of a New Day" by NobleWorks.com

What Makes CLI's Programming Unique?

"At CLI, we believe in giving our Clients superb results. We guarantee that every person going through our Corporate Prosperity Programs will experience permanent positive change."



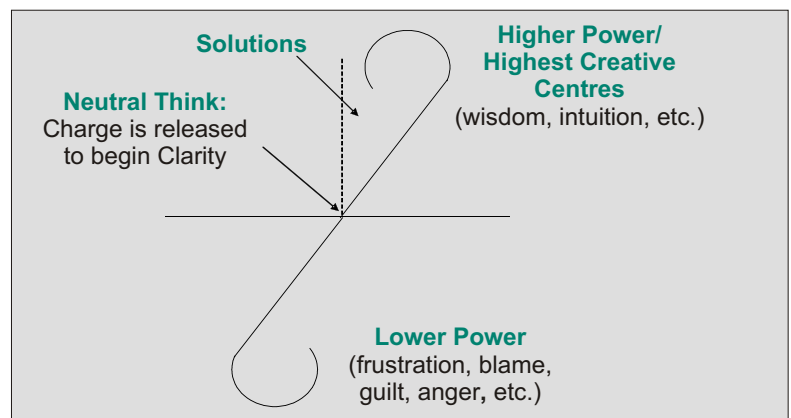
Leaders we attract...

- ★ Leaders with the desire to greatly assist employees in enhancing their performance.
- ★ Leaders who are coachable... they own their own stuff by looking at their personal strengths as well as their own areas of performance improvement.
- ★ Leaders desiring leadership competency excellence... they identify and remove roadblocks to become stronger role models of personal transformation.
- ★ Leaders who are willing to learn how to stimulate the genius of self and others. They think faster and "stream in" solutions to problems and challenges.
- ★ Leaders who have a desire to lead with both logic and heart.
- ★ Leaders who are willing to embrace and inspire, in self and others, values of humanity such as: deeper respect, faith, trust, compassion, courage, honesty and forgiveness for self and others.
- ★ Leaders who create a safe environment in which their employees can take risks and have fun all at the same time!

"The mix of personal competencies and CLI proven coaching tools and structure ensures a high level of quality and wholistic coaching service capable of dealing successfully with the most demanding corporate and personal challenges."

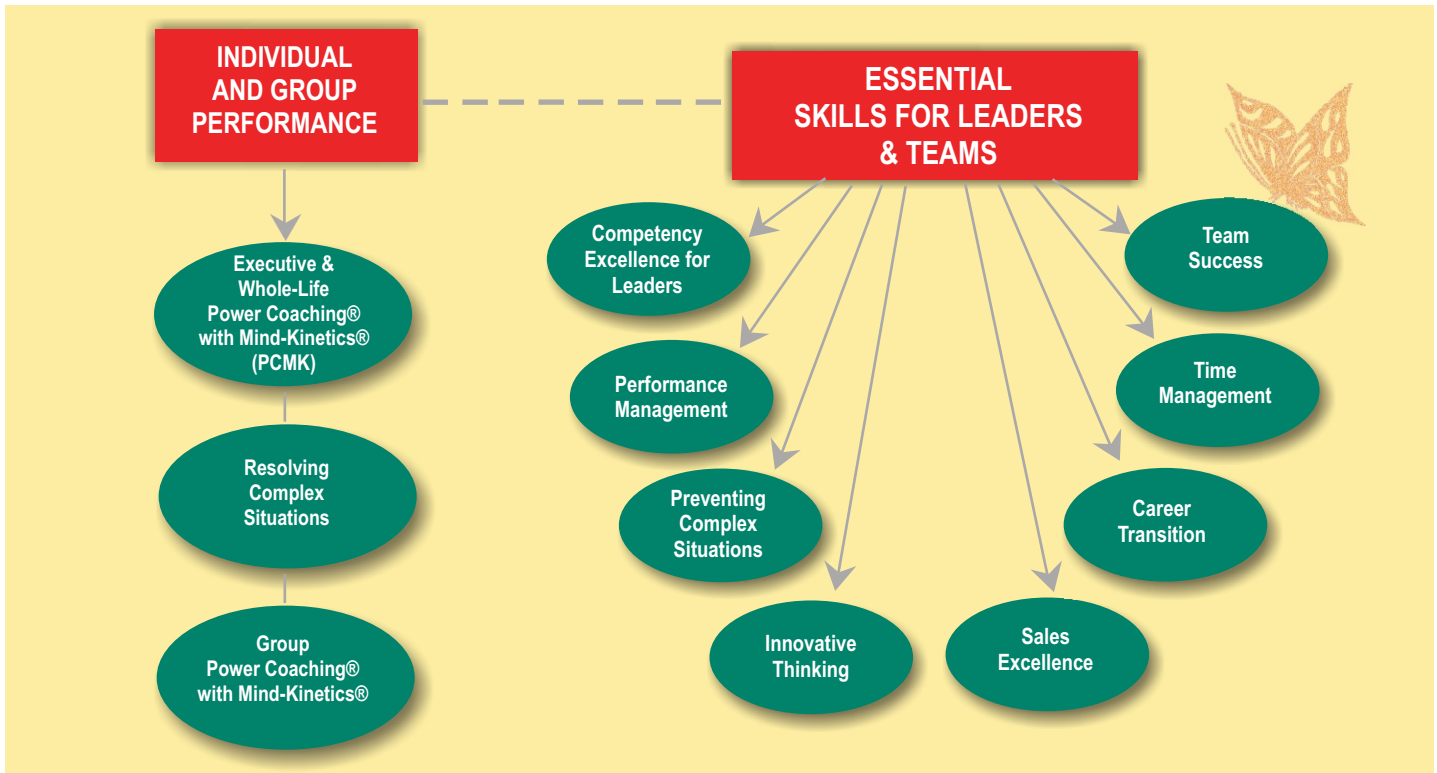
Jacques Laprise, Director,
Human Resources Centre of Canada, Miramichi, N.B.

CLI's Clarity Solutions Model



The Clarity Solutions Model shows the mental process required to achieve results. Using CLI's Proprietary Tools, Clients move from Lower Power to Higher Power for quick and easy solutions.

Transformational Prosperity Programs



The Supreme Approach to Competency Excellence for Leaders

Build greater prosperity in your organization. Create more enlightened Leaders who are coachable, who become greater bilateral thinkers, who own their own stuff and lead with both logic and heart. These leaders become stronger role models of personal transformation by more effectively living their personal values such as faith, trust and courage.

The Ultimate Solution to Performance Management

Equip your managers with a set of proprietary Power Coaching® with Mind-Kinetics® tools that profoundly change unconstructive behaviours into positive ones and which assist employees in overcoming roadblocks to the achievement of their goals.

Preventing Complex Situations

Peacefully resolve problems such as harassment, abuse in the workplace, etc. Power Coaching® with Mind-Kinetics® gets to the root causes of these issues and it "heals hearts". Managers and HR Teams learn how to prevent complex situations.

The Fastest Way to Innovative Thinking

Stimulate the genius of your employees. They will think faster and "stream-in" solutions to problems and challenges by becoming stronger bilateral thinkers.

The Best Positive Thinking Approach to Sales Excellence

Shift into the new era of sales excellence. Sales people become sales leaders, with permanent positive attitude shifts, stronger relationship building skills and a high level of technical selling skills.

A Wholistic Process for Career Transition

Employ the most comprehensive career transition system available. Clients discover their strengths and passions to move forward with a purposeful direction.

A Master's Program for Time Management

Identify the time stealers in your day using CLI's Time Management Excellence Program. This program removes roadblocks and assists you to replace insecurities with self-confidence so that you can better focus, prioritize & tackle tough projects first.

A Transformative Program for Team Success

Determine the root causes of a team's malfunctions. Heal them. Forever.

".... employees are now working with new enthusiasm and harmony resulting in a more productive work environment. It is a joy for me to work with enspirited employees. BRAVO to Betska, John and C.L.I.!"

David Beckman, Director General,
Northern and Western Region, Public Service Commission

Who We Are

Coaching and Leadership International Inc. began in 1991 as a coaching, consulting and training company. In 1995, it became obvious to CLI that coaching and performance management needed a paradigm shift. CLI, propelled by this need, researched and developed dozens of award-winning thinking tools which move Clients into a realm of prosperity in all areas of life.

In April of 2003 CLI received a business award from The Victoria Chamber of Commerce for Innovative Thinking. Indeed, their ground-breaking thinking tools bring astonishing results to all those who dream of greater success, joy and peace of mind.

Certified Trainers and Power Coaches on the CLI Team bring their individual Clients and audiences common sense, revolutionary tools, such as The Brain Walk®. These tools, based upon The Universal Laws, are formulated by CLI to assist individuals young and old in reactivating their closed 'thinking cells' to realize their full potential.

“CLI's advanced leadership science featuring Power Coaching® with Mind-Kinetics® assists people to dramatically improve their performance at home and at work. Our Clients tell us we are The Masters of changing unconstructive habits and behaviours into positive ones faster and more effectively than anyone they know.”

CLI's Full Compliment of Business Solutions

- Transformational Prosperity Programs
- R & D for customized HR Tools
- Licensing Opportunities
- Power Coaching® Certifications
- One-on-One and Group Coaching®
- Keynote Speakers



Betska K-Burr, MPC
Managing Director &
Co-Founder of CLI

- An industry pioneer in the development of innovative coaching practices.
- Lead Trainer and Examiner/Certifier at The CLI Training Centre.
- Developer of 60+ award-winning scientifically engineered Power Coaching® tools.
- Executive Coach since 1991.
- 30 years as an entrepreneur, Canadian Diplomat and Senior Executive with international companies like Lanier and 3M.
- Trained to peacefully resolve complex cases such as harassment, control and poor performance.
- Best-selling author of "Creating Champions", "Flying by the Seat of Your... Plans" and Co-Author of "Building a Booming Business".



John Burr, CIM, CPC
Managing Director &
Co-Founder of CLI

- An industry pioneer in the development of best practices for the coaching industry.
- Trainer at The CLI Training Centre.
- Editor and Assistant Developer of award-winning Power Coaching® tools.
- John's extensive experience within corporate is a major catalyst for the development of these tools in terms of their ability to make logical sense to executives and employees alike.
- 25 years in corporate and entrepreneurial endeavours, top sales honors, plus successful positions in sales, marketing, finance and senior management capacities with international organizations like Canox and Simplex.
- Co-Author of "Building a Booming Business".



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