



Saanich Peninsula Chamber of Commerce

The Voice of Business

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Coaching and Leadership International, Inc.
John and Betska-K Burr
1022 Bamfield Place
Brentwood Bay, BC

Dear John and Betska,

On behalf of the Saanich Peninsula Chamber of Commerce Board of Directors, I thank you for your enthusiastic and inspirational coaching at our board planning session. Under your excellent guidance and leadership, we succeeded in creating a strategic plan that will see our chamber through the next several years, as we continue our growth.

Betska, you are a masterful leader. It was amazing how you skilfully moved us through the preliminary strategic planning phase and quickly brought directors to consensus on both vision and mission statements for our organization. In just a few short hours, you gently elicited from us what our 'real goals' are, and then expertly guided us through an analysis of the roadblocks we might encounter as we work towards those goals. And, with your good humour still very much intact, and with John's keen insights and thoughtful contributions, we finished the day with an action plan that will move us forward to attain our goals.

We are very grateful to both of you for all you have done for our organization. Your expertise, your sincere interest in our issues, your gentle spirits and your patience in guiding us through a challenging process, made the day a great success.

We are very pleased to recommend the two for you, and Coaching and Leadership International, Inc., to any business, not-for-profit organization or individual in search of success!

Gratefully,

Eileen Leddy
Executive Director