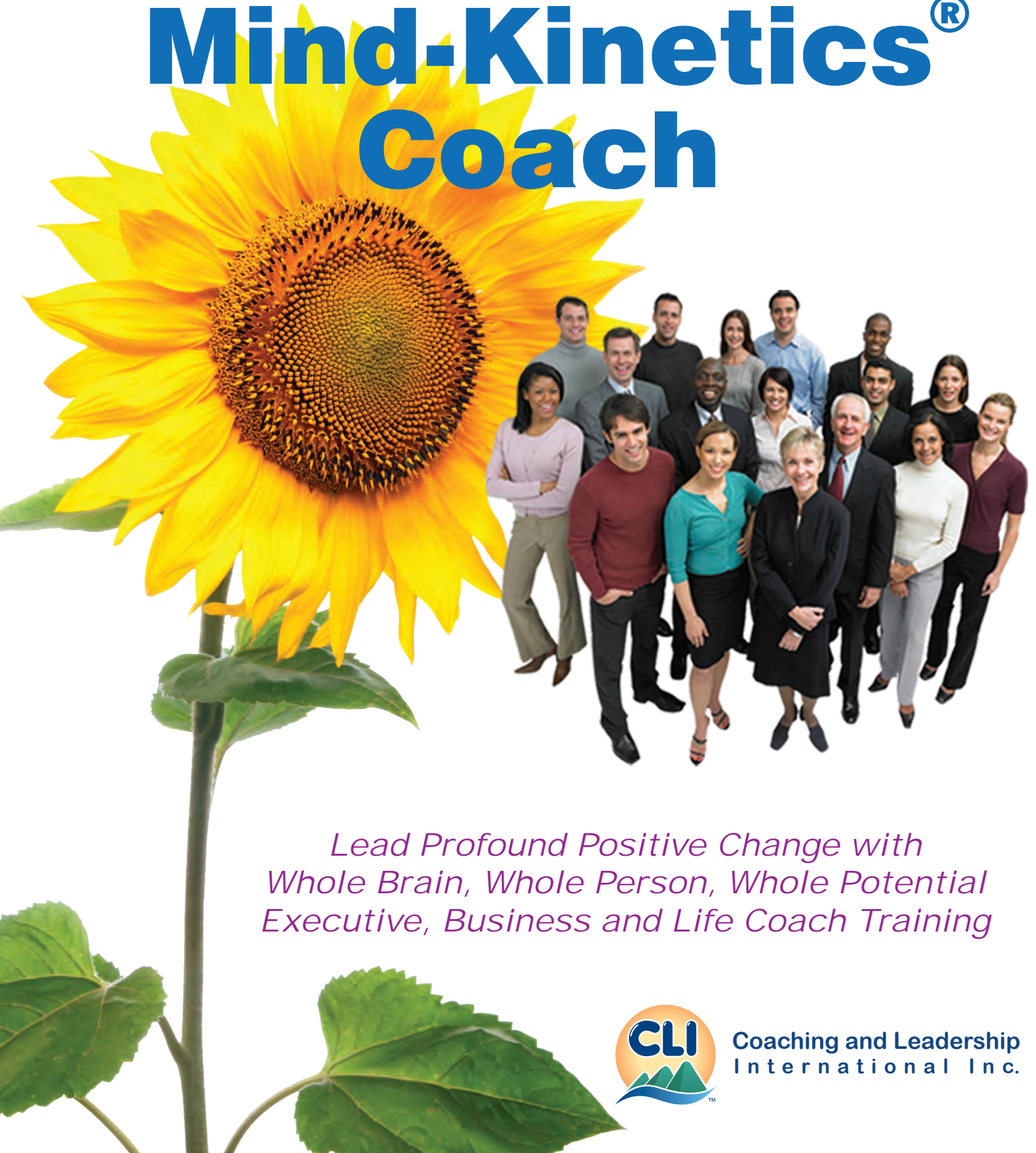


*Seed the World with Positive Change*

*as a* **CLI**

# **Mind-Kinetics® Coach**



*Lead Profound Positive Change with  
Whole Brain, Whole Person, Whole Potential  
Executive, Business and Life Coach Training*



**Coaching and Leadership  
International Inc.**

# *Your Expansive Potential*

Stand out in the field and shine with confidence, skill and everything you need to be a highly effective, successful and internationally recognized Certified Executive, Business, or Whole-Life Coach.

## **LEADERSHIP/EXECUTIVE COACH**

Become a highly sought after Executive or Internal Corporate Coach to inspire transformational leadership for organizations to thrive.

## **WHOLE-LIFE COACH**

Step into your purposeful path of Service with everything you need, in hand and heart, to support positive change for yourself and your clients to thrive personally and professionally.

Specially  
Designed for:

## **BUSINESS COACH**

Bring all your tools, skills and insights into focus to support your clients in any and all aspects of business success and accelerate business growth.

## **PERSONAL & PROFESSIONAL SELF-DEVELOPMENT**

Become the BEST you can be in every area of life and work - and then help others do the same.

Often referred to as the 'Harvard' of coach training, CLI offers one of the most comprehensive, advanced Certified Coach Training programs in the world.

*" ... probably the most revolutionary and effective model of coaching to be developed in the last ten years – Betska K-Burr's Power Coaching® with Mind-Kinetics®. – Rey Carr, Peer Resources, 2011*

CLI has been advancing the field of effective Professional Executive, Business, and Life Coaching, developing the award-winning methodology PCMK™, a Coach Training model that honours, supports and enlightens the spirit, mind and body. CLI's Universal tools offer *a holistic, cross-cultural, and integrative approach* to coaching, including the whole person and all areas of life.

**This Signature System** is deeply rooted in the cutting-edge understanding of cell biology, neuroscience, and the expansive benefit of *activating Whole Brain Thinking*. This pivotal knowledge of how to shift human behavior, coupled with embracing the intrinsic divine and human spirit present, creates a unique, all-encompassing approach to coaching, providing the opportunity to *truly tap into the highest power and genius in each and every person*.

**Join CLI's global community of dedicated, international, professional coaches Leading Change with Logic and Heart**



# Why Come to **CLI** for your Coach Training?



**Coach with Confidence**  
and Effective  
Measurable  
Results

**Ignite  
Values-Based  
Leadership**  
in every  
area of Life

**Solve tough  
problems  
with Innovative  
Solutions**

**Coach at the  
Subconscious Level**  
for Permanent  
Positive Change

**Eliminate old Beliefs  
and Powerfully  
Shift Behaviours**

**Succeed with  
Executive Tools to  
expand Leadership  
Competencies**

**Excel as an  
Executive,  
Business and Life  
Coach**

**Contribute to  
Harmony,  
Peace and  
Purpose**

**Learn how to  
Build a  
Booming  
Business**

**Coach Groups  
of 2-2000+,  
with ease**

**Inspire  
Whole Brain -  
Genius Thinking**

**Advanced Coaching  
for ALL major  
Life Issues and Goals**

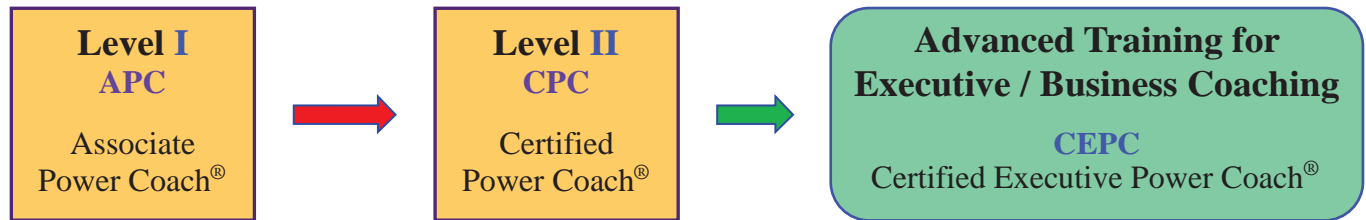
**Become a  
Trainer/Facilitator  
of Corporate and  
Public Programs**

**CLI's in-depth, step-by-step, LIVE, Signature Coach Training Program,** offered On-Site, by Distance Learning, or Blended combination of both, provides you with ALL the essential Coaching Skills, Leadership Tools and Practices required to be a highly effective, successful, and internationally recognized Certified Life, Executive, and/or Business Coach with professional standards.

**The results are remarkable!**  
With CLI's powerful, award-winning set of methodologies at your command, you, your clients and organization will prosper as you, now, address every challenge, issue and goal at an entirely new level of thinking, that sparks innovation, insightful solutions, and clear action steps forward – *sparking profound positive change.*

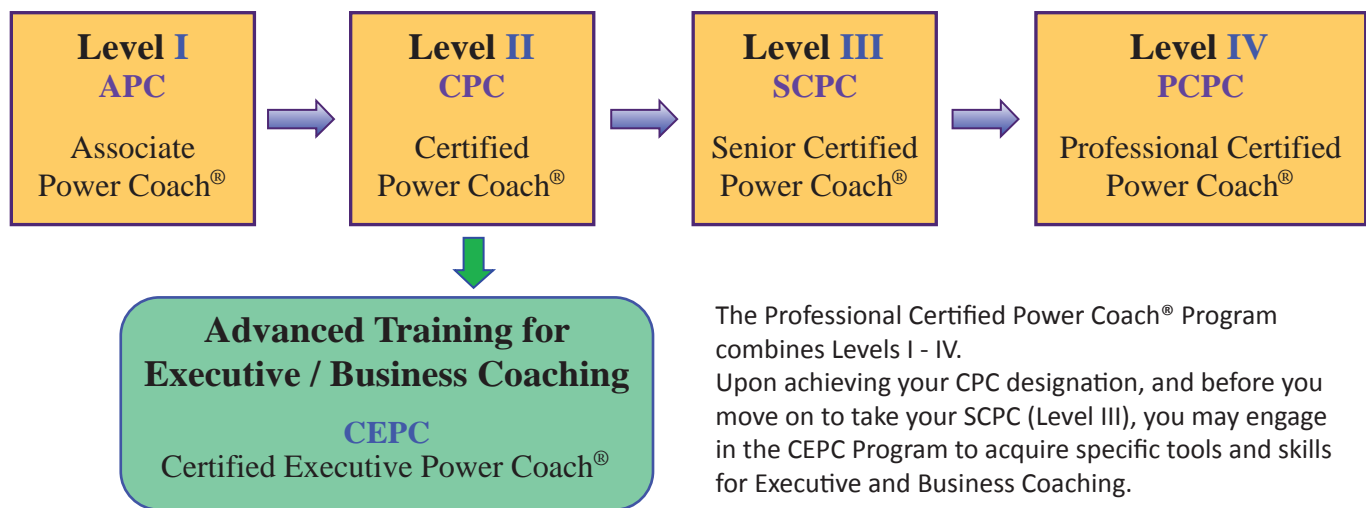
# Choose from Two Stellar Training Programs

## Certified Power Coach® Program



The Certified Power Coach® Program combines Levels I and II. Upon achieving your CPC designation you can move on to learn specific tools and skills for Executive and Business Coaching to attain your Certified Executive Power Coach.

## Professional Certified Power Coach® Program



The Professional Certified Power Coach® Program combines Levels I - IV.

Upon achieving your CPC designation, and before you move on to take your SCPC (Level III), you may engage in the CEPC Program to acquire specific tools and skills for Executive and Business Coaching.

*Join us Today to Grow, Prosper and Seed the World with Positive Change*

### Leading Change with Logic and Heart

Since 1991, Coaching and Leadership International Inc., headquartered in Canada, has been transforming lives, businesses, and the coaching industry around the globe, Leading Change with Logic and Heart.

Step into your purpose, expand your potential, and excel both personally and professionally.



**Betska K-Burr & John Burr, Co-Presidents**



Visit us at: [www.CoachingAndLeadership.com](http://www.CoachingAndLeadership.com) or call us  
Tel. +1 250 924-4545  
Email us at: [Training@CoachingAndLeadership.com](mailto:Training@CoachingAndLeadership.com)