

# Prosper

Talk to us and  
Prosper  
as a CLI Licensee

CLI - The Masters of Human Performance



*"Natural Abundance" by Clay & Sandya*

# Licenses Prosper With a Quick & Sustainable ROI

Clients tell us that our teams of certified Coaches and Trainers are The Masters of changing unconstructive habits and behaviours into positive ones faster and more effectively than anyone they know. The proof is in the results. With great pleasure we welcome you to bring this same lasting change to your employees and/or clients for a better life at home and at work.

## Join The CLI Licensee Network and prosper. Here's how:

★ Our **turn-key programs** allow you to fast track your training which means more profits sooner.

★ **CLI supports your training** until you are certified which means you are immediately open for more business!

★ By delivering **guaranteed performance results**, your clients will refer you more.

★ **By providing fast answers** to challenges and goals, your reputation will spread.

★ CLI's **on-going R & D** means that new tools and programs will generate more long-term business for you.



Betska K-Burr & John Burr, Managing Directors of CLI

★ If you choose to become a Master Licensee, you **can sell Gold and Emerald Licenses** for immediate revenue.

★ Learning resources are **ready for mass-market distribution**.



## Mind-Kinetics® The Missing Piece

Traditional training programs in areas such as leadership, sales excellence and life balance have rarely provided the permanent results that clients require.

As a Licensee, you will bring something uniquely different and powerful to your clients. Years of CLI research and development have yielded the secret to permanently changing behaviours to maximize results for individuals and whole corporations alike.

The secret, the magic, is called Mind-Kinetics®.

We believe so much in the power of these tools that we guarantee the results to our own direct clients. As a Licensee, you too can offer the same no-risk guarantee to your clients.

### Some High Performance Features of Mind-Kinetics®

1. Bilateral thinking - the ability to switch easily between left and right hemispheres for ultimate clarity.
2. A physiological shift readily yields innovative solutions.
3. New positive belief systems are anchored to produce permanent positive change.
4. The root causes of our inability to achieve the life success we deserve are discovered and eliminated.
5. The Universal Laws of Human Behaviour and 75+ values of humanity inspire a noble life of courage and faith in self. . .
6. Our body, mind and spirit rejuvenate to bring peace of mind.

*"You have to experience it to believe it."*

# The Results Your Clients Will Achieve

At CLI, we believe in giving our Clients superb results. Delivering CLI's cutting edge programs ensures your employees and clients will achieve transformational benefits such as: greater productivity, greater focus, higher levels of innovative thinking and greater sales and profits.



## Three Licenses to Choose From

### THE EMERALD LICENSE

1

*An à la carte approach to maximize success in all areas of life.*

- ▶ Certification for Executive and Whole-Life Power Coaching® with Mind-Kinetics® (PCMK™).
- ▶ Revenue streams:
  - increased productivity/profits
  - one-on-one PCMK™.
- ▶ Optional Certifications: group Coaching, Mentoring, delivery of 2 Corporate Prosperity Programs.
- ▶ Optional business support.

2

### THE GOLD LICENSE

*A powerful package to maximize success in all areas of life.*

- ▶ Revenue streams:
  - increased productivity/profits
  - one-on-one Power Coaching
  - corporate training contracts.
- ▶ Multiple levels of Certification:
  - one-on-one PCMK
  - group Coaching & Mentoring
  - delivery of all 8 of CLI's Corporate Prosperity Programs.
- ▶ 100 hours of business development support and program execution.
- ▶ Program delivery support.

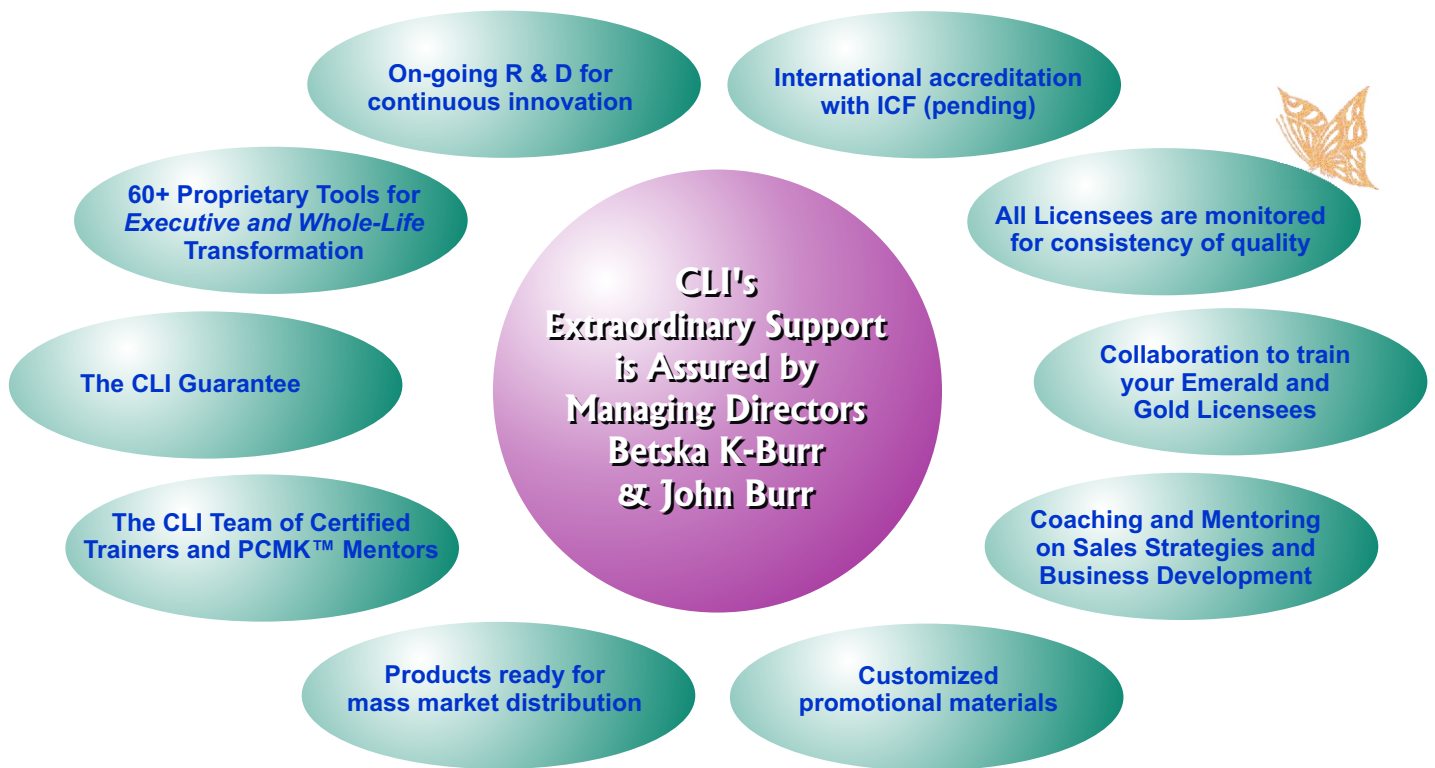
3

### THE MASTER LICENSE

*The ultimate package as a long-term strategic partner with CLI.*

- ▶ Potential Exclusivity
- ▶ Revenue streams:
  - increased productivity/profits
  - corporate training contracts
  - sell Emerald & Gold Licenses.
- ▶ Certification as an Instructor/Certifier for The CLI PCMK Program.
- ▶ Multiple levels of Certification for Executive and Whole-Life PCMK.
- ▶ Certification to deliver all 8 of CLI's Corporate Prosperity Programs.
- ▶ 170 hours of business development support and program execution.
- ▶ How to sell and instruct Licensees.

# How CLI Supports the Prosperity of Licensees



*"I am seeing so much movement happening with the clients that I am working with and they are so grateful for the change. The Mind-Kinetics® tools are very powerful and I am proud to be part of The CLI Licensee Network."*

Cathy McLellan, MA, Certified Power Coach®,  
Meyers Norris Penney LLP, Nanaimo, BC

*"I believe that Mind-Kinetics® is an invaluable component for maximizing the potential of young and old alike to stretch and grow and take action for greater success."*

Roger Howden, Certified Power Coach®, Program Director,  
Continuing Studies in Education,  
University of Victoria



## The CLI Story - Who we are

Coaching and Leadership International Inc. began in 1991 as a coaching, consulting and training company. In 1995, it became obvious to CLI that training and coaching needed a paradigm shift in order to raise the bar and give clients a much higher level of results.

CLI, propelled by this need, has researched and developed dozens of award-winning thinking tools which move clients into a realm of greater prosperity in all areas of life.

CLI develops these ground-breaking tools and programs and tests them in the market place. We are now giving other organizations like you the opportunity to bring astonishing results to families, corporations and individuals around the world.

Our clients tell us that *we are The Masters* of changing unconstructive habits and behaviours into positive ones faster and more effectively than anyone they know.

At the end of the day, we know that we have assisted many in achieving their dream of greater success, joy and peace of mind. And, this makes our lives truly meaningful.

We extend a warm welcome to you to join our team of professionals who work tirelessly to make this world a more positive place to live and work.

Prosper



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