

## John Burr

CLI Certified Executive Power Coach®



### a) Coaching Qualification and Business Experience:

- ◆ Associate Certified Coach (ICF) and Accredited Senior Coach (IIC).
- ◆ Past-President of the local ICF Chapter in Victoria, BC Canada
- ◆ An industry pioneer in the development of best practices for the coaching industry.
- ◆ John's extensive business experience attracts clients who desire coaching and mentoring in the areas of Leadership Development, Team Success, Creativity and Presentation/Speaking skills as well as assisting Clients in enjoying a fulfilling personal life.
- ◆ John assisted in the development and editing of CLI's 80+ award-winning\* scientifically engineered tools called PCMK™, Power Coaching® with Mind-Kinetics®. His long work history within corporate was a major catalyst for the development of these tools in terms of their ability to make logical sense to executives and employees from all walks of life.
- ◆ Co-President of CLI. John became a Global Instructor of Coach Training Programs and leadership programs in the Spring of 2000.
- ◆ John takes a wholistic approach to coaching. His clientele includes government leaders, middle managers, CEO's of companies, sales people and entrepreneurs.
- ◆ 35 progressive years in corporate and entrepreneurial endeavours. John received National Awards for his sales achievements. He also enjoyed successful positions in marketing, finance and senior management capacities with international organizations like Simplex and Canox.
- ◆ Co-Author of "Build a Boooooooming Business".

### b) Most Requested Topics John receives from Executive Leaders include:

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| ◇ Help me get more Organized, more Focused                                       | ◇ Self-Confidence in leading large teams                     |
| ◇ Team building strategies   | ◇ I want to stop working on projects and connect with people |
| ◇ How to handle difficult people   | ◇ Help me find Inner Peace, re-learn how to relax            |
| ◇ Influencing "up"   | ◇ Health in all Areas of Life.                               |
| ◇ Leading Self   | ◇ How to Effectively Coach/Mentor Direct Reports             |
| ◇ Communicating what I really want to say without hurting the feelings of others |  |
| ◇ Strengthen my Relationships at work and at home                                |  |

**Location: Victoria, BC Canada**

***" .... John's professionalism, wisdom, maturity and dedication provided a very positive and inspiring coaching relation from which to model on. .... capable of dealing successfully with the most demanding corporate and personal challenges. ... giving more trust to my intuition."***  
~ Jacques Laprise, Director, Human Resources Centre of Canada