

Betska K-Burr

CLI Certified Executive Power Coach®



a) Coaching Qualification and Business Experience:

- ◆ Accredited Master Coach (IIC & M). Over 5,500 Client coaching hours since 1995.
- ◆ International Executive and Life Coach and confidante to individuals and groups in 20+ countries: CXO's, Senior Government officials, Ambassadors, Royalty, TV News Anchors, Famous TV personalities, Actors, Star Athletes, and so on.
- ◆ Betska is Co-President at Coaching and Leadership International Inc. Having developed 80+ award-winning coaching methodologies which enrich a Leader's competencies and bring peace into their life, she leads the Instructor Team at the CLI school where Leaders learn how to coach their employees.
- ◆ Canadian best-selling author of many books including *Creating Champions*, *Flying by the Seat of Your ... Plans*, *Build a Boooooooming Business*, *The "God" in Coaching – The Key to a Happy Life*.
- ◆ Business awards include: 2003 and 2007 Awards for Innovation, 2009 Lifetime Achievement Award, 2010 a most prestigious award – The Pride of HR Profession Award (Mumbai India).
- ◆ Professional Speaker reaching Leaders in many parts of the world.
- ◆ Vast business experience: Has held multiple positions including Senior Executive with International Companies such as Lanier and 3M and as a servant in the Canadian Foreign Service, holding 3 European posts.

b) Most Requested Topics Betska receives from Executive Leaders include:

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| ◆ How to communicate to engage higher functioning individuals & teams – to give me more strategy time | ◆ How to Handle Conflict and Negative Behaviour |
| ◆ How to Lead Myself (in order to better lead others) | ◆ I wish to be better at Influencing Others |
| ◆ Raise my confidence to be a Transformational Leader | ◆ Help me get more Organized, more Focused |
| ◆ How to Effectively Coach/Mentor Direct Reports | ◆ Help me find Inner Peace, re-learn how to relax |
| ◆ I wish to become faster at problem solving | ◆ Life Balance, Health, Loving Self, Happiness. |
| ◆ Strengthen my Relationships at work and at home | |

Location: Victoria, BC Canada

"Betska is committed to take on whatever it is with us, around us, or between us that may be a barrier to nothing less than unmitigated, unimaginable success."

~ Toby Schneider, Ex. Director, GOA Enterprise and Advanced Ed

"I thought my people were lazy. I have improved my trust of them 100% simply through understanding the underlying causes of their behaviour. I have also improved my people skills 100%. I am even more charming! Thanks Betska." ~ GOA ADM