

CUSTOMIZE YOUR KEYNOTE / SEMINAR

by Betska K-Burr

Check the points below which you believe your organization needs and Betska will customize a keynote/seminar just for you!

INNOVATION & GENIUS

- Innovation: key to success
- Key characteristics of genius innovators
- The human computer and how we believe it works
- Left Brain Right Brain
- Ten Commandments of Innovation
- Sales Excellence
- How our beliefs hinder or amplify our abilities
- Power of the subconscious
- The Brain Walk®
- Image Streaming
- Mind-Kinetics®
- The CLI Success Triangle
- “Flow” thinking
- Bilateral thinkers
- Creating excitement about innovation!
- Recognizing innovators
- Maximizing our brainpower

LEADERSHIP COMMUNICATION

- Competency Excellence for Leaders
- How to create more productive teams
- 100 attributes of inspiring leaders
- Turning managers into Coaches
- Power Coaching®
- Virtues, values, ethics at work
- Communication at work
- Recognition and praise
- Creating a family atmosphere
- Listening skills
- Sharing the wealth
- Delegating authority
- Handling angry customers
- Assessing training needs
- Creating motivated staff
- Keeping loyal customers
- Spirituality in the workplace
- Encouraging success within the team

STRESS MANAGEMENT: BALANCING OUR LIVES

- How to get in balance
- Personal Values
- Time management
- Winning life styles!
- Re-energize every day!
- Finding inner peace
- Thriving in relationships
- Finding our purpose
- Finding our passion
- Adding play to our work!
- Communicating openly with people
- Making life exciting!
- Loving ourselves more
- CLI Success Triangle
- Spirituality: Incredible gifts God gave us
- Raising happy healthy children
- Relaxation/meditation
- Forgiveness
- Body/mind connection

Formats:

Keynotes: 30 minutes to 90 minutes

Seminars: 2 hours, half-day, full day.

How our Customers feel about our work ...

“Your participation in the Conference added credibility and class to the speaker line-up. Ninety-five percent of the participants rated your session as Excellent/Very Good. You were a hit!”

- Anne Babej, Director, Canadian Professional Sales Association